

GUIDELINES FOR CREATING A PRINTING FILE FOR FLAGS AND NATURAL TEXTILES

These guidelines will help you create a file to submit for printing. If after reading it you still have questions, you can download the template, see the FAQs on our website, ask one of our graphic designers to run the File Verification function, call our customer assistance service.

1 FILE FORMAT

Files must be in PDF format and must not be password protected. Our system is unable to process any other type of file.

2 ORIENTATION OF THE FORMAT

The orientation of the file (portrait or landscape) must be the same as the orientation indicated when the order was placed. This is important to ensure that accessories such as eyelets, rod pockets, etc. are positioned correctly.

3 TEMPLATE

Download the template, customise it with your own graphics, and save the file in PDF format. Any graphic elements in the bleed (grey areas) will not be visible in the finished product.

4 PANELISATION

Panelisation (dividing up large prints and printing them in sections on smaller panels) is not available for this type of product.

5 COLOURS

Colours can vary depending on the nature of the printed surface. For example, natural textiles absorb much more ink than synthetic ones, resulting in more muted tones. For this reason, if you require very dark colours, it is advisable to print on synthetic rather than natural textiles.

Colours must be in CMYK mode (cyan, magenta, yellow, black), using Fogra 39 colour profile. Any images submitted in RGB mode or in Pantone colours will automatically be converted with a standard separation profile.

6 RESOLUTION

The optimal resolution for large-format files is between 100 and 150 dpi.

7 ADDITIONAL INFORMATION

The minimum printable line width is 0.5pt. Natural fabrics can be printed on one side only.

8 CARE INSTRUCTIONS

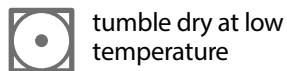
A. Washing/drying

The best results are obtained by dry cleaning. If tumble drying, set to a low temperature.

NB Washing can cause a slight fading of the colour in natural textiles, especially in the case of darker shades.

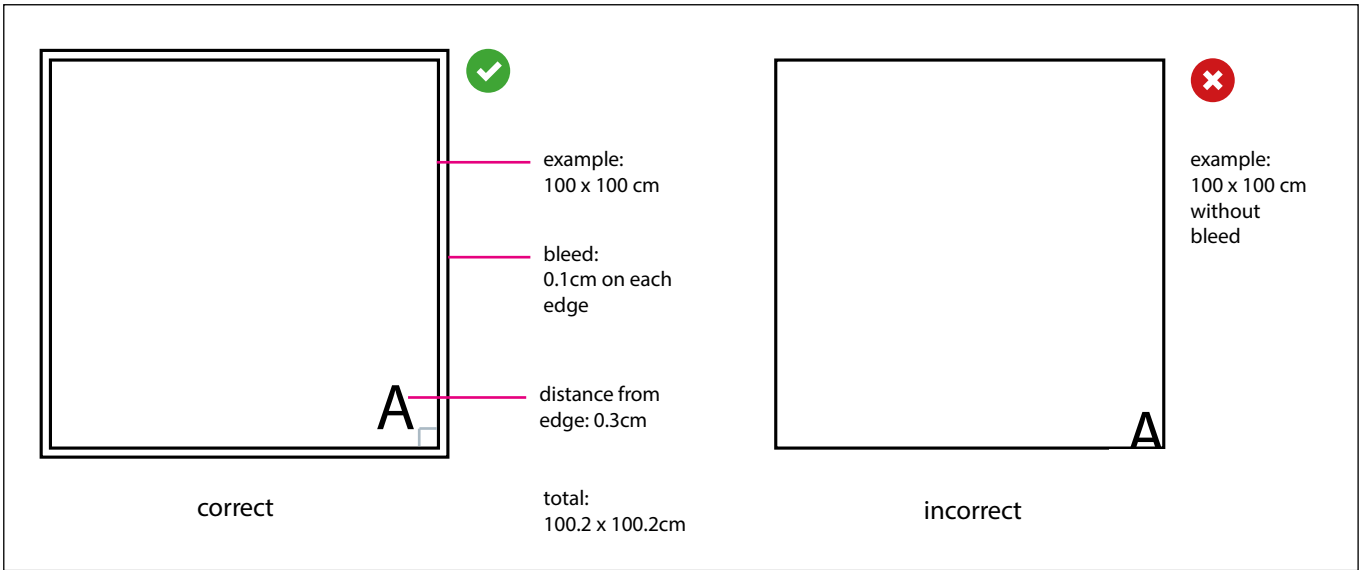
B. Ironing

Iron the unprinted side only, using the "synthetics" iron setting. Steam can be used to iron out creases.

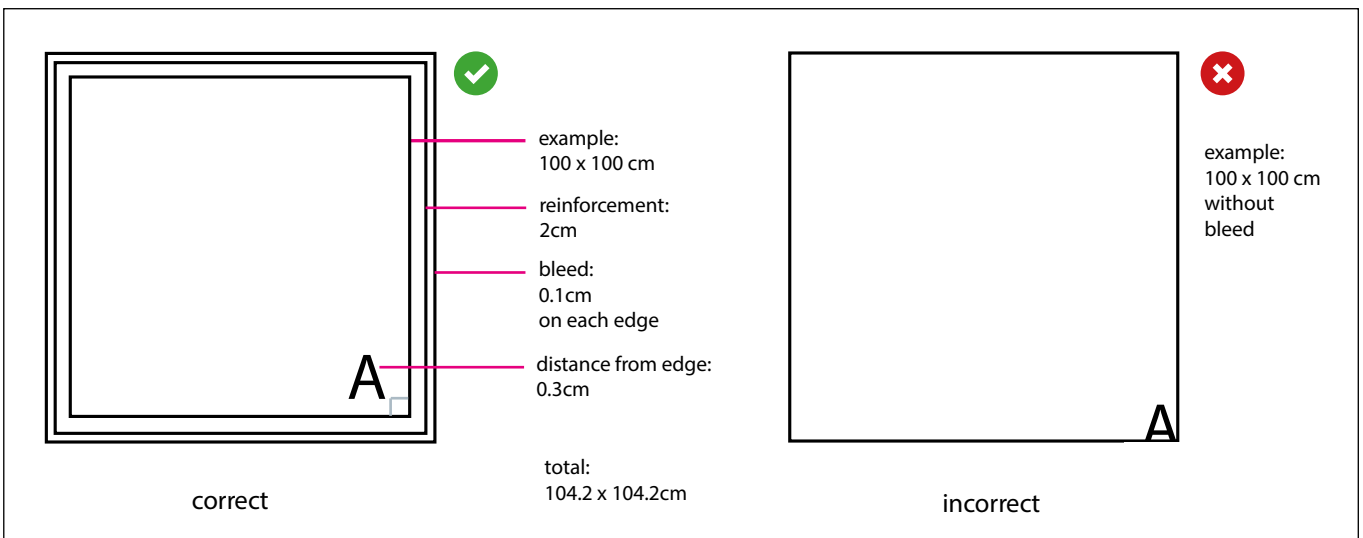


9 MARGINS AND BLEED

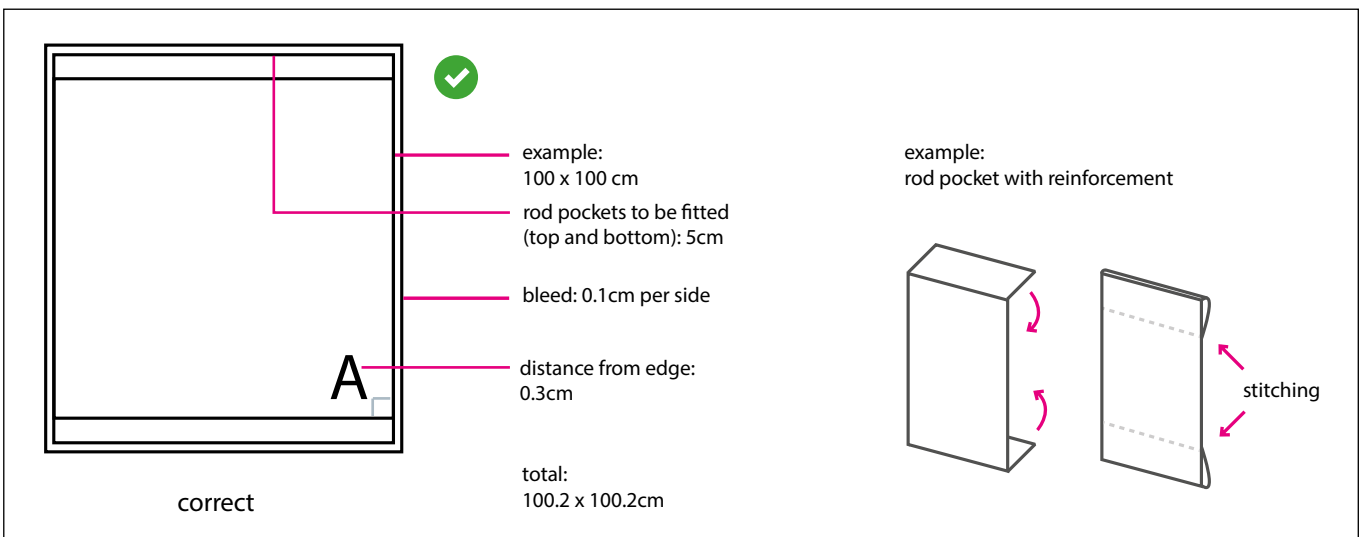
For flags and natural fabrics, files must be in PDF format at a 1:1 scale with a 1mm margin on all edges. Text must be 3mm from the crop line.



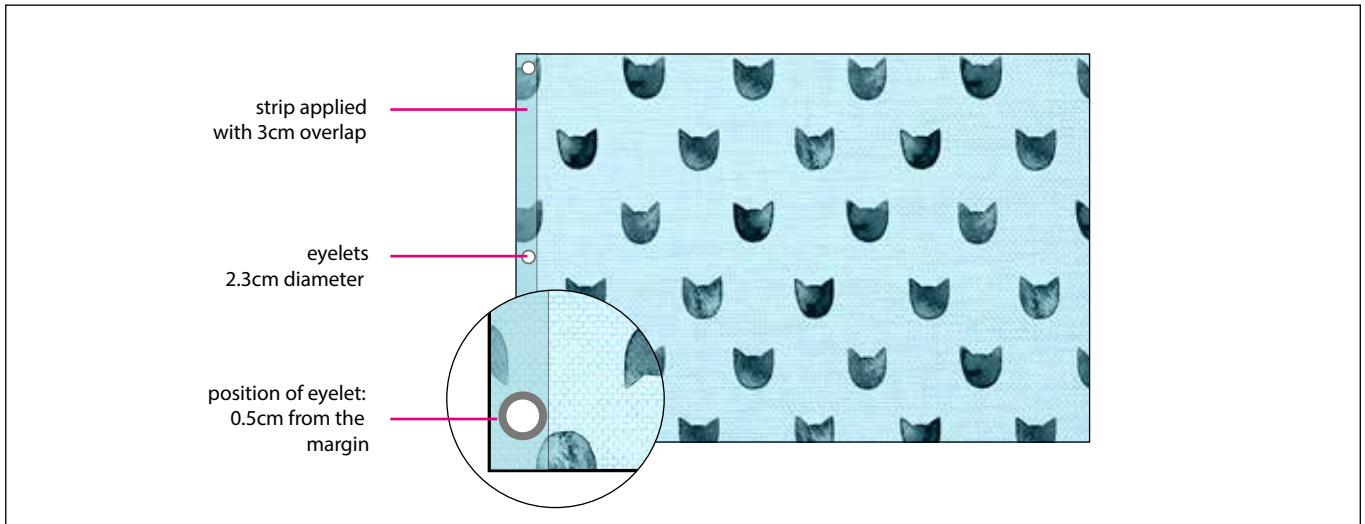
If there is to be anti-fray stitching or double stitching for reinforcement, add 2cm to all margins and 1mm of bleed on all edges.



If there are to be rod pockets, add 5cm on the relevant edge and 1mm of bleed on all edges.



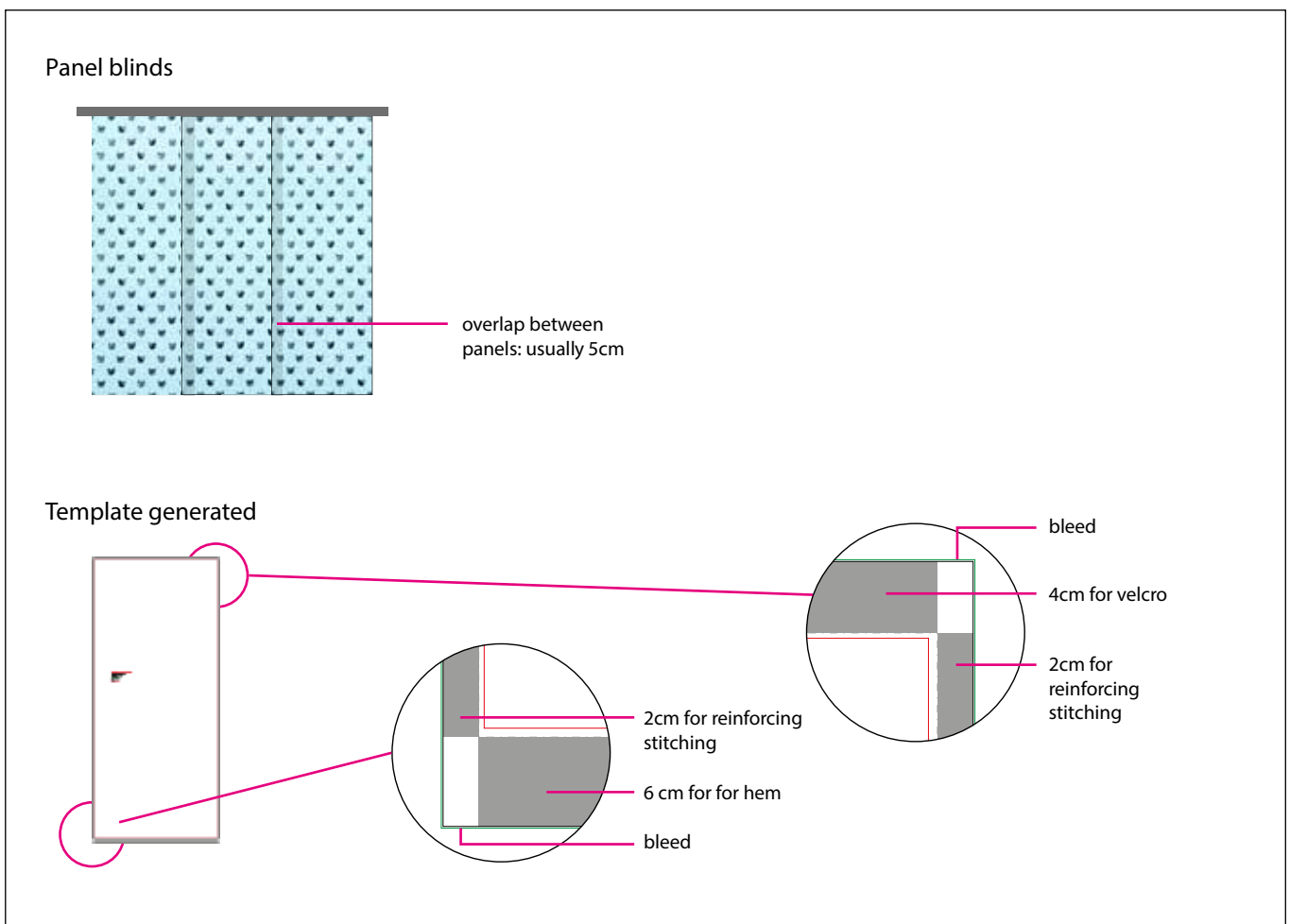
Eyelets measure 1cm in diameter and are fitted 0.5cm from the margin. The eyelets can be fitted into a reinforcing strip applied to the edge of the fabric. This is recommended if the fabric is cotton. The strip overlaps the fabric by 3cm.



10 PANEL BLINDS

If you have a rail, measure its length and height from the floor. You can select one of the formats available or customise the format with your own measurements. The template that is then generated will have, relative to the finished product, an additional 2cm on the right side and 2cm on the left for the reinforcing stitching, 4cm on the top for the velcro (velcro included, width 3cm) and 6cm on the bottom for the rod pocket (rod not included). Graphics should extend into these areas, up to the bleed.

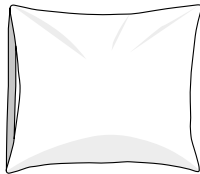
Check the overlap of panels before creating the graphics. (In most cases the overlap is 5cm.) A 5cm overlap is ideal for rooms with a ceiling height of up to 2.7m, but this should be increased to 7cm for higher ceilings.



11 CUSHION COVERS

For cushion covers with standard dimensions, the opening is on the left and the template generated shows the fabric spread out and folded in half. There will be an additional 2cm on the long sides, relative to the finished product, for the stitching, and 4cm on the short sides, where velcro will be applied (velcro supplied, width 3cm). For cushion covers with customised dimensions, you can choose to have the opening on the left or at the top.

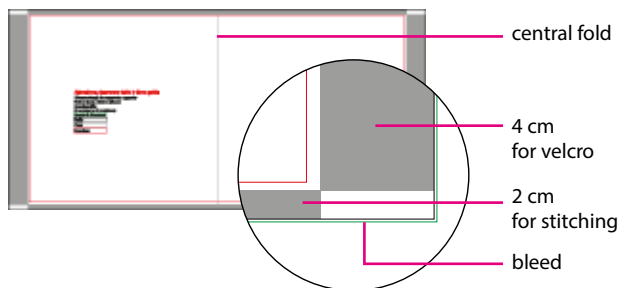
Cushion cover, standard format, opening on left



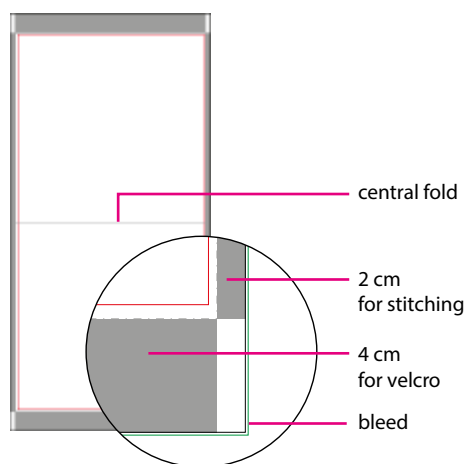
Cushion cover, customised format, opening at top



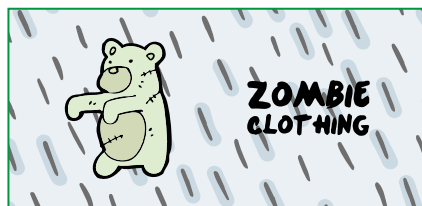
Template



Template



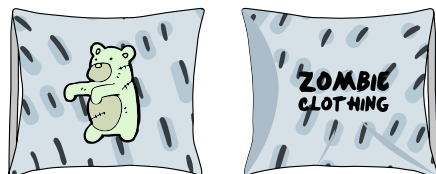
Graphic inserted



Graphic inserted



Finished product



Finished product

